

Management Conference

TIMETABLE

MONDAY 11 AUGUST

	REGISTRATION - Secretariat open from 8:00am
9:00-9:45	OPENING CEREMONY: - Y.Bhg. Professor Dato' Dzulkipli Abdul Razak; Professor Robert Brooks; Y.B. Dato' Seri Mohamed Nazri Abdul Aziz
9:45-11:00	KEYNOTE ADDRESS: Dave Snowden
11:00-11:30	MORNING TEA
11:30-12:35	GROUP 1 - WORKSHOPS and PAPERS Garden Session Dave Snowden
12:30-1:30	LUNCH
1:30-2:35	GROUP 2 - WORKSHOPS and PAPERS
2:40-3:10	GROUP 3 - PAPERS (30 min sessions)
3:10-3:40	AFTERNOON TEA
3:40-5:00	PLENARY SESSION: Prof. David Lyon

TUESDAY 12 AUGUST

	REGISTRATION - Secretariat open from 8:00am
9:00-10:30	PLENARY SESSION: Prof. Harry Scarbrough; Prof Jacky Swan
10:30-11:00	MORNING TEA
11:00-12:05	GROUP 4 - WORKSHOPS and PAPERS Garden Session Prof. David Lyon
12:10-12:40	GROUP 5 - PAPERS (30 min sessions) Garden Session Prof. Daing Nasir Ibrahim
12:40-1:40	LUNCH
1:40-2:45	GROUP 6 - WORKSHOPS and PAPERS Garden Session Prof. Harry Scarbrough
2:50-3:20	GROUP 7 - PAPERS (30 min sessions) Garden Session Prof Jacky Swan,
3:20-3:50	AFTERNOON TEA
3:50-5:00	PLENARY SESSION: Prof. Margaret Jackson

WEDNESDAY 13 AUGUST

	REGISTRATION - Secretariat open from 8:30am
9:00-10:30	PLENARY SESSION: Prof. Bill Martin; Judith Ellis
10:30-11:00	MORNING TEA
11:00-12:05	GROUP 8 - WORKSHOPS and PAPERS Garden Session Prof. Margaret Jackson
12:10-12:40	GROUP 9 - PAPERS (30 min sessions) Garden Session Prof. Bill Martin
12:40-1:40	LUNCH
1:40-2:45	GROUP 10 - WORKSHOPS and PAPERS Garden Session Judith Ellis
2:50-3:20	GROUP 11 - PAPERS (30 min sessions)
3:20-3:50	AFTERNOON TEA
3:50-5:20	PLENARY SESSION: Rod Dilnutt; Prof Kirpal Singh
7:30pm	CONFERENCE DINNER: Eden Seafood Restaurant, Batu Ferringhi

THURSDAY 14 AUGUST

	REGISTRATION - Secretariat open from 8:30am
9:00-10:30	PLENARY SESSION: Prof. Krishan Kumar; Prof. Paul James
10:30-11:00	MORNING TEA
11:00-12:05	GROUP 12 - WORKSHOPS and PAPERS Garden Session Rod Dilnutt
12:10-12:40	GROUP 13 - PAPERS (30 min sessions) Garden Session Prof Kirpal Singh
12:40-1:40	LUNCH
1:40-2:45	GROUP 14 - WORKSHOPS and PAPERS Garden Session Prof. Krishan Kumar
2:50-3:20	GROUP 11 - PAPERS (30 min sessions) Garden Session Prof. Paul James
3:20-3:50	AFTERNOON TEA
3:50-5:20	CLOSING PANEL DISCUSSION

Management Conference

MONDAY 11 AUGUST

	REGISTRATION - Secretariat open from 8:00am
9:00-9:45	OPENING CEREMONY - Y.Bhg. Professor Dato' Dzulkifli Abdul Razak , <i>Vice Chancellor, USM</i> - Professor Robert Brooks , <i>Acting Pro-Vice Chancellor, RMIT Business, RMIT University</i> - Y.B. Dato' Seri Mohamed Nazri Abdul Aziz , <i>Minister of Entrepreneurship and Development</i>
9:45-11:00	KEYNOTE ADDRESS Dave Snowden , <i>Director, Cynefin Centre for Organisational Complexity, IBM Global Services, UK</i>
11:00-11:30	<i>MORNING TEA</i>

Monday 11 August 2003

11:30-12:35	GROUP 1 - WORKSHOPS and PAPERS	
	WORKSHOPS - GROUP 1A 11:30-12:30 (60 min sessions)	
Room 1	Prof Harris Friedberg , <i>Associate Professor, English Department, Wesleyan University, USA</i> Eco-tourism and Social Change: Two Case Studies	
	GROUP 1B 11:30-12:00(30 min sessions)	GROUP 1C 12:05-12:35 (30 min sessions)
Room 2	Dr Sandra Jones , <i>Assoc. Prof. Employment Relations, Industrial Relations Associations (Vic.) Australian Human Resource Association and Diana Maldonado</i> , <i>Phd Student, RMIT University, Australia</i> Developing Knowledge: Universities and Organisations Linked Through Research	Hongli Song , <i>Research student, School of Business Information Technology, RMIT University and Prof Bill Martin</i> , <i>RMIT University, Australia</i> A Novel Knowledge Management Framework for Integrating Data, Information and Knowledge within an Organization
Room 3	Dr Shahid Siddiqi , <i>Assoc Professor of Marketing, Marketing Department, Long Island University, USA</i> Globalization and Management Education: A Human Factor Perspective	Alanah Kazlauskas , <i>Lecturer, School of Business & Informatics (NSW), ACU National, Australia</i> Understanding The Dynamics Of International Scientific Expert Work In The Global Public Sector
Room 4	Prof Constantine P. Danopoulos , <i>Professor of Political Science, Department of Political Science, Faculty of Social Sciences, San Jose State University, USA</i> NGOs, Poverty and War: Women and children in Bosnia and Kosovo	Norashfah Yaakop Yahaya Al'haj , <i>Research Development Unit, RMIT University, Malaysia</i> Promoting Knowledge and Technological Innovation in the Malaysian Banking Sector: from X-efficiency to Knowledge Management.
Garden Session	Dave Snowden , <i>Director, Cynefin Centre for Organisational Complexity, IBM Global Services, UK</i>	
12:30-1:30	<i>LUNCH</i>	

1:30-2:35	GROUP 2 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 2A 1:30-2:30 (60 min sessions)	
Room 1	Prof. John Milton-Smith , <i>Curtin Business School, Curtin University of Technology, Australia</i> Knowledge Management and Learning Culture: A Business Strategy Perspective	
Room 2	Dr Yongjian Bao , <i>Assistant Professor, Faculty of Management, University of Lethbridge</i> and Dr Charlie Lan <i>Canada</i> Contracting For Engagement and Commitment: Strategic Acquisition of Tacit Knowledge By Chinese Companies	
	GROUP 2B 1:30-2:00 (30 min sessions)	GROUP 2C 2:05-2:35 (30 min sessions)
Room 3	Nicholas Sun-Keung Pang , <i>Associate Professor, Department of Educational Administration and Policy, The Chinese University of Hong Kong, China</i> Initiating School Organizational Change through Self-evaluation	Noor Ismawati Jaafar , <i>Lecturer, Faculty of Business and Accountancy, University of Malaya, Malaysia</i> Bridging Digital Divide in Malaysia: A Review of ICT Programmes and Initiatives
Room 4	Dr Annette Lerine Steenkamp , <i>Director, Graduate College of Management, Lawrence Technological University, USA</i> Information Technology, the Key enabler for Knowledge Management: A Methodological Approach	Keith Thomas , <i>Lecturer, Graduate School of Management La Trobe University, Australia</i> Leadership Development To What End and By What Means?: The Impact of Culture and structure
Room 5	Prof George Wright , <i>Graduate School of Business, University of Strathclyde</i> and Bill Donaldson , <i>United Kingdom</i> Sales Information Systems - Barriers to Knowledge Codification: An Empirical Investigation	Prof Robert Brooks , <i>Professor of Financial Econometrics, Research Development Unit, RMIT University</i> , and Dr Bill Dimovski , <i>Lecturer, School of Accounting and Finance, Deakin University</i> Hot Issues, New Economy Stocks and Australian Industry IPO Returns in the Late 1990s

Monday 11 August 2003

2:40-3:10	GROUP 3 - PAPERS (30 min sessions)
Room 1	Hooi Lai Wan , <i>Lecturer, Faculty of Management and Human Resource Development, Universiti Teknologi Malaysia, Malaysia</i> Change Management: Employees? Adaptability to the Liberalization of the Malaysian Financial Sector
Room 2	Chun Kit Lok , <i>Lecturer, The Hong Kong Institute of Education, Hong Kong Special Administrative Region of China</i> and Dr Judith Hollows The Innovation Strategies of Hong Kong Organizations: Lessons Learned from the Development of E-Commerce
Room 3	Erman Iswandi Othman , <i>Assistant Manager, Human Resource Department, Corporate Services Division, Universiti Tun Abdul Razak, Malaysia</i> Regaining Competitiveness Through Human Resource System and Practices Change : The Japanese Companies Experience
Room 4	Dr Jennifer M Rindfleish , <i>Lecturer in Marketing, New England Business School, University of New England, Australia</i> Who's Managing Gender Balance in Private Sector Organisations?: A Study of Senior Management Women in Australia
Room 5	Susan Corbett , <i>Lecturer in Commercial Law, Faculty of Commerce and Administration, Victoria University of Wellington, New Zealand</i> The Database as a Business Asset: The Anomalous Position of the Database in New Zealand Copyright Law and the Implications for Knowledge Management
3:10-3:40	AFTERNOON TEA
3:40-5:00	PLENARY SESSION Prof. David Lyon , <i>Queens University, Ontario, Canada</i>

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Management Conference

TUESDAY 12 AUGUST

	REGISTRATION - Secretariat open from 8:00am
9.00-10.30	PLENARY SESSION Prof. Harry Scarbrough , <i>Warwick Business School, University of Warwick, UK</i> Prof Jacky Swan , <i>Innovation, Knowledge and Organizational Networks Research Unit, University of Warwick, UK</i>
10:30-11:00	MORNING TEA

Tuesday 12 August 2003

11:00-12:05	GROUP 4 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 4A 11:00-12:00 (60 min sessions)	
Room 1	Prof James Norrie , <i>Associate Director, Academic Affairs, School of Information Technology Management, Faculty of Business, Ryerson University, Canada</i> Linking Knowledge Management and Project Management Practices: The Missing DNA of Business Success?	
	GROUP 4B 11:00-11:30 (30 min sessions)	GROUP 4C 11:35-12:05 (30 min sessions)
Room 2	Cec Pedersen , <i>Lecturer, Dept Management & Organisational Behaviour, University of Southern Queensland, Don Smith and Dr Jon Austin, Australia</i> Performance management and appraisal: An Applied Knowledge Management Metaphor?	Elizabeth Van Der Walt , <i>Lecturer, Department of Communication Science, University of South Africa</i> Knowledge Management Value Systems: Does Its Value-system Provide the Foundation for Emotional and Spiritual Intelligence in the Workplace?
Room 3	Fadzilah Wan Yusoff , <i>Universiti Tenaga Nasional</i> and Prof Muhamad Jantan Intellectual Capital and Firm Performance: The Moderating Effects of Environment and Strategy	Trevor Nesbit , <i>Principal Academic Staff Member School of Computing and School of Business, Christchurch Polytechnic Institute of Technology, New Zealand</i> Differing Perceptions of Knowledge Management: A New Zealand Context
Room 4	Kristina Jaskyte , <i>Assistant Professor, School of Social Work, University of Georgia, USA</i> Organizational Culture and Innovation in Nonprofit Human Service Organizations	Jerry White and Paul S. Maxim , <i>Associate Dean, Faculty of Social Science, The University of Western Ontario, Canada</i> The Relevance of Policy Research for Policy Makers
Garden Session	Prof. David Lyon , <i>Queens University, Ontario, Canada</i>	

Tuesday 12 August 2003

12:10-12:40	GROUP 5 - PAPERS (30 min sessions)
Room 1	David Meacheam , Lecturer, Central Coast School of e-Business & Management Newcastle University, Australia and Raelee Hobson , Lecturer, Central Coast School of e-Business & Management, Newcastle University, Australia Boundaries and Knowledge Sharing: A Case Study of two Multinationals
Room 2	Dr. Terry Leap , Professor of Management, Department of Management College of Business and Behavioral Science, Clemson University, USA Accumulating Knowledge on Employee Backgrounds: Privacy versus Business Necessity
Room 3	Dr. John Wong and Dr. Anthony C. Koh , Interim Chair & Associate Professor Department of International Business, Entrepreneurship, and Strategy, College of Business Administration, The University of Toledo, USA Influence of ISO 9000 on Exporting
Room 4	Frank Martin , Senior Lecturer, Department of Management, University of Stirling, United Kingdom Core Competencies: New Ventures and the Development of Competence
Room 5	Dr. Janat M. Yusof , Associate Professor Department of Management & Administration, University of La Verne, USA New Millenium Work Structures in Local Government
Garden Session	
12:40-1:40	LUNCH

Tuesday 12 August 2003

1:40-2:45	GROUP 6 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 6A 1:40-2:40 (60 min sessions)	
Room 1	David Simmonds Senior Lecturer, Westminster Business School Human Resources Management Department, University of Westminster and Jo Fawcett , United Kingdom Knowledge management measurement: Metrics to Assess the Effectiveness of Knowledge Work Contributions	
	GROUP 6B 1:40-2:10 (30 min sessions)	GROUP 6C 2:15-2:45 (30 min sessions)
Room 2	Gina Zanolini Morrison , Instructor of Education, Department of Education and Psychology, Wilkes University, USA Cultural Identity Development: A Model for Building Positive Intercultural Relationships that Support Information Management	Rosniwati M Nasir , Assistant Professor, Nottingham University Business School, Malaysia Campus, The University of Nottingham, Malaysia Campus, Malaysia Measuring the Effectiveness of a Web-based Online Knowledge Portal for the Research Community
Room 3	Dr John Walsh , Assistant Professor, Marketing and Communication, MBA Program, Shinawatra University, Thailand E-Learning in Thailand: Prospects and Constraints for Developing Human Capital through Knowledge Creation and Distribution	Ross Kelly , Centre for Labour Market Research The University of Western Australia and Phil Lewis , Director, Centre for Labour Market Research, University of Canberra, Australia The New Economy and the Demand for Knowledge Based Skills
Room 4	Dr Bill Dimovski , Lecturer, School of Accounting and Finance, Deakin University and Prof Robert Brooks , Professor of Financial Econometrics, Research Development Unit, RMIT University, Australia Promise More, Leave Less: The Importance of Dividend Forecasts in Initial Public Offerings	Kathryn Otte , Common Ground The Common Ground Conference Publications Process: Overview & Guide.
Garden Session	Prof. Harry Scarbrough , Warwick Business School, University of Warwick, UK	

Tuesday 12 August 2003

2:50-3:20	GROUP 7 - PAPERS (30 min sessions)
Room 1	
Room 2	Rumesh Kumar Sharma , <i>Senior Lecturer and Head of Quality and Strategy, Corporate Division, Institute of Training and Development, Malaysia</i> Understanding Organizational Learning Through Knowledge Management
Room 3	Marc T. Jones , <i>Associate Professor, Department of Business, Macquarie University, Australia</i> Knowledge and Interests: Understanding Conflict and Cooperation in the Knowledge Management Process
Room 4	Dr. Kevin M. McKenzie , <i>Principal Consultant, Business Consulting, Australian Graduate School of Entrepreneurship Swinburne University, Australia</i> Interpersonal Knowledge Exchange In Specialised Communities of Practice: How Consultants Source, Exchange and Deliver 'Payload Knowledge' To Solve Client Problems In Context
Room 5	Dr Lynn Massey , <i>Senior Research Associate, Cardiff Business School, Cardiff University, United Kingdom</i> Learn2 a Network Approach to Knowledge Management and Organisational Change
Garden Session	Prof Jacky Swan , <i>Innovation, Knowledge and Organizational Networks Research Unit, University of Warwick, UK</i>
3:20-3:50	AFTERNOON TEA
3:50-5:00	PLENARY SESSION Prof. Margaret Jackson , <i>RMIT Business, RMIT University, Australia</i>

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Management Conference

WEDNESDAY 13 AUGUST

	REGISTRATION - Secretariat open from 8:30am
9.00-10.30	PLENARY SESSION Prof. Bill Martin , <i>RMIT University, Australia</i> Judith Ellis , <i>Managing Director, Enterprise Knowledge Pty Ltd, Australia</i>
10:30-11:00	MORNING TEA

Wednesday 13 August 2003

11:00-12:05	GROUP 8 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 8A 11:00-12:00 (60 min sessions)	
Room 1		
	GROUP 8A - 11:00-11:30 (30 min sessions)	GROUP 8B 11:35-12:05 (30 min sessions)
Room 2	Dr. John H. Walker , <i>Assistant Professor, Faculty of Business, Brock University, and</i> Dr. Kojo Saffu , <i>Associate Professor, Department of Education, Brock University, Canada</i> A Cross-Cultural Comparison of Consumer Ethnocentrism: A study of Canada, Malaysia, and Russia	Rubby Dhunpath , <i>Senior Research Specialist, Education Policy Research, Southern African Comparative Higher Education Society, South Africa</i> The Professionalisation and Corporatisation on NGO's in South Africa
Room 3	Prof Choong Y. Lee , <i>Kelce College of Business, Pittsburg State University, USA</i> A Comparative Study of Manufacturing Strategies and Business Performance between ISO 9000 and Non-ISO 9000 Firms: A Case of the Electronics Industry in China	Kathryn Otte , <i>Common Ground</i> The Common Ground Conference Publications Process: Overview & Guide..
Room 4	Dr. Gary Fontaine , <i>School of Communications University of Hawaii. USA</i> The Knowledge Paradox in Global Management: Local versus Global Assignment Strategies	Mohmad Yazam Sharif , <i>Director, Practicum Unit, Universiti Utara Malaysia, Malaysia</i> Managing Knowledge on Mergers and Acquisition: A Study of the Malaysian Banks
Garden Session	Prof. Margaret Jackson , <i>RMIT Business, RMIT University, Australia</i>	

Wednesday 13 August 2003

12:10-12:40	GROUP 9 - PAPERS (30 min sessions)
Room 1	
Room 2	Dr Michael Small , Senior Lecturer, Curtin Business School, Curtin University of Technology, Australia Managerial Wisdom And Knowledge Management: Why Do We Not Include Both Of These In Current Management Programs?
Room 3	Dr. Carolyn L Bullard , Professor, Graduate School of Education, Department of Educational Administration, Lewis and Clark College and Andrea Scroggs , Special Education, Lewis and Clark College, USA The Paradox of Technology: A Case Study of the Impact of Modern Technology on a Linguistic Minority
Room 4	T. Ramayah Thurasamy , School of Management, Universiti Sains Malaysia, Malaysia Technology Readiness of Owners/Managers of SME's
Garden Session	Prof. Bill Martin , RMIT University, Australia
12:40-1:40	LUNCH

Wednesday 13 August 2003

1:40-2:45	GROUP 10 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 10A 1:40-2:40 (60 min sessions)	
Room 1		
	GROUP 10B 1:40-2:10 (30 min sessions)	GROUP 10C 2:15-2:45 (30 min sessions)
Room 2	Wayne Binney , Lecturer, School of Hospitality, Tourism and Marketing Victoria University, Australia Knowledge Enhancement in the Change Process: An Environmental Management Case Study	Paul Mercieca , Lecturer and Bernadette Welch , Lecturer, School of Business Information Technology, RMIT Business, Australia Knowledge Management and Information Management – Convergence and Future Directions.
Room 3	Assoc Prof Thomas Menkhoff , Practice Associate Prof. of Management, School of Business, Singapore Management University, Singapore Notes from an Intelligent Island: Knowledge Management in Singapore's Science & Technology Park	Sajjad Haider , Lecturer, The School of Management, Napier University, United Kingdom Organisational Knowledge Gaps: Concepts and Implications
Room 4	Abdeslam O. AL-Hemali Nafad , School of Management, University Science Malaysia and Prof Muhamad Jantan The Analytic Hierarchy Process (AHP) to Strategic Decision Making	Dr Sandra Jones , Assoc. Prof. Employment Relations, Industrial Relations Associations (Vic.) Australian Human Resource Association and Marianne Gloet , Assoc. Prof. Employment Relations, School of Management, RMIT University, Australia Knowledge Management: Developing Knowledge Leadership through Human Resource Management and Industrial Relations
Garden Session	Judith Ellis , Managing Director, Enterprise Knowledge Pty Ltd, Australia	

Wednesday 13 August 2003

2:50-3:20	GROUP 11 - PAPERS (30 min sessions)
Room 1	
Room 2	Matthew Hall , <i>Lecturer, Aston Business School, Aston University, United Kingdom</i> Exploring the Links between Knowledge and the Management of Organizational Change
Room 3	Koay Hooi Ling , <i>School of Management, Universiti Sains Malaysia</i> , Azzat Mohd. Nasurdin , and Prof Muhamad Jantan , <i>Malaysia</i> Internal Group Dynamics, Team Characteristics and Team Effectiveness: A Preliminary Study of Virtual Teams
Room 4	Dermot Kelly , <i>St. Mary's College, United Kingdom</i> The Role of Communities of Practice in the Knowledge Creation Process
3:20-3:50	AFTERNOON TEA
3:50-5:20	PLENARY SESSION Rod Dinnitt , <i>William Bethway and Associates, Australia</i> Prof Kirpal Singh , <i>Singapore Management University, Singapore</i>

Wednesday 13 August 2003

*The Conference Dinner will be held at the
Eden Seafood Restaurant
96 Batu Ferringhi
11100 Batu Ferringhi, Penang.*

7:30pm.

Located approximately 15min walk from the Bayview Beach Resort.
Dinner will include a Chinese eight course set menu with all beer, wine and soft drinks.
A mini cultural event will also be performed during dinner.

Tickets may also be purchased for accompanying family and friends at the conference secretariat

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Management Conference

THURSDAY 14 AUGUST

	REGISTRATION - Secretariat open from 8:30am
9.00-10.30	PLENARY SESSION Prof. Krishan Kumar , <i>Department of Sociology, University of Virginia, USA</i> Prof. Paul James , <i>Globalism Institute, RMIT University, Australia</i>
10:30-11:00	MORNING TEA

Thursday 14 August 2003

11:00-12:05	GROUP 12 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 12A 11:00-12:00 (60 min sessions)	
	GROUP 12B 11:00-11:30 (30 min sessions)	GROUP 12C 11:35-12:05 (30 min sessions)
Room 1	Eric Kong , <i>Faculty of Business & Economics, Monash University, Australia</i> Intellectual Capital Benchmarking Model for Nonprofit Organisations	
Room 2	Dr Kok-Boon Oh , <i>Senior Lecturer in Finance, Graduate School of Management, La Trobe University, Australia</i> Sanjoy Bose , A Cross-Sectional Analysis of Value-Drivers in the Knowledge Economy	Teh Ying Wah , <i>Lecturer, Malaysia</i> Data Mining in E-Shopping
Room 3	Dr Peter Murray , <i>Senior Lecturer, Department of Business Division of Economic and Financial Studies, Macquarie University, Australia</i> Values, Artistry, Choice: Rethinking Organizational Competencies	C. Christopher Baughn , <i>Professor in Management, Department of Management College of Business and Economics, Boise State University</i> and Kent Neupert , USA Knowledge Acquisition and the Performance of International Joint Ventures in Vietnam
Room 4	Bronwyn Coate , <i>Lecturer in Business Research Methods, Research Development Unit Faculty of Business, RMIT University, Australia</i> Intellectual Property Rights, Technology and Innovation: Some Economic Considerations	Andrew Scown , <i>Program Manager - Senior Lecturer in Educational Leadership and Management RMIT University, Australia</i> The Academic as Knowledge Worker: The Voices of Experience
Garden Session	Rod Dilnutt , William Bethway and Associates, Australia	

Thursday 14 August 2003

12:10-12:40	GROUP 13 - PAPERS (30 min sessions)
Room 1	Dr. David Hakken , <i>Professor, School of Arts and Sciences, State University of New York Institute of Technology, USA</i> Coping with Knowledge Management Fatigue Syndrome: A Requiem for First Generation KM Systems and the Economy Formerly Known as "New"
Room 2	Nur Fitriah Ahmed Fadzil , <i>Lecturer, School of Management, Universiti Utara Malaysia</i> The Effects of Structural Components on Organizational Innovation: The Case of Malaysia
Room 3	Ng Good Ching and T. Ramayah Thurasamy , <i>Malaysia</i> Impact of Internal and External Learning on Manufacturing Performance
Room 4	Kathryn Otte , <i>Common Ground</i> The Common Ground Conference Publications Process: Overview & Guide..
Garden Session	Prof Kirpal Singh , <i>Singapore Management University, Singapore</i>
12:40-1:40	LUNCH

Thursday 14 August 2003

1:40-2:45	GROUP 14 - WORKSHOPS and PAPERS	
	WORKSHOPS GROUP 14A 1:40-2:40 (60 min sessions)	
Room 1	Grace C.L. Chien , <i>School of Hotel & Tourism Management, The Hong Kong Polytechnic University, Hong Kong</i> Knowledge management application in hotels	Dr Bill Scheela , <i>Professor, Business Administration, Bemidji State University, USA</i> Knowledge Transfer: The Development of Venture Capital in Southeast Asia
	GROUP 14B 1:40-2:10 (30 min sessions)	GROUP 14C 2:15-2:45 (30 min sessions)
Room 2	Dr Hazman Shah b. Abdullah , <i>Associate Professor, Faculty of Administration and Law, Universiti Teknologi MARA, Malaysia</i> Developing Human Capital for the Knowledge Economy: The Role of the Cultural Capital	Wolf-Ekkehard Matzke , <i>Fellow, VCAD Services, Cadence Design Systems GmbH</i> and Jens Werner , <i>VCAD Chief Technologist, VCAD Services, Cadence Design Systems GmbH Germany</i> Design Technology Knowledge Transfer - Are We Led Astray?
Room 3	Dr Peter Kell , <i>RMIT University, Australia</i> Leadership in New Times: Academic Middle Management in Australian Universities	Manjit Singh Sandhu , <i>Lecturer in Economics, Faculty of Business Administration, Universiti Tun Abdul Razak, Malaysia</i> Malaysia and The Knowledge Economy: Are We Ready?
Room 4	Toh Hoon Hoon , <i>Malaysia</i> Knowledge Management: An Exploratory Study on Malaysian Organizations	Assoc. Prof. Zainal A. Ahmed, Chuah Khar Yee , <i>Universiti Sains Malaysia, Malaysia</i> and Zuraidah Mohd Zain , <i>KUKUM, Malaysia</i> Technology Transfer: A Network-Based Model
Garden Session	Prof. Krishan Kumar , <i>Department of Sociology, University of Virginia, USA</i>	

Thursday 14 August 2003

2:50-3:20	GROUP 15 - PAPERS (30 min sessions)
Room 1	Richard Vines , <i>EPICS Client Manager, Printing Industries, Australia</i> Industry Development, Knowledge Management and Capacity Development Clusters
Room 2	Michael Gangemi , <i>Research Development Unit, RMIT University</i> , Professor Robert Brooks , <i>Professor of Financial Econometrics, RMIT Business, RMIT University</i> and Dr. Mark Stewart , <i>Research Development Unit, RMIT University, Australia</i> Measuring the Economic Impact of Knowledge-Based Institutions on National and Local Economies
Room 3	David Zhiwei Lin , <i>Lecturer in Finance, Accounting and Finance Department, Monash University, Australia</i> , Robert Brooks , <i>Professor of Financial Econometrics, RMIT Business, RMIT University, Australia</i> Team Work model and its Applications to Transaction Cost Economy with a Consideration of Human Behaviour
Room 4	Professor Mahfooz A. Ansari and Assoc. Prof. Zainal A. Ahmed , <i>Malaysia</i> The Nesting of Organizational culture: An Empirical Study
Garden Session	Prof. Paul James , <i>Globalism Institute, RMIT University, Australia</i>
3:20-3:50	AFTERNOON TEA
3:50-5:20	CLOSING PANEL DISCUSSION

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